Uber, ComfortDelGro's new service lets you get a ride in a flash

UberFLASH offers riders nearest ComfortDelGro taxi
or uberX car for faster rides at affordable prices

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From tomorrow, 19 January, riders in Singapore will have a new option for faster rides at affordable prices with UberFLASH. The new service matches riders with the nearest driver-partner, either a ComfortDelGro taxi or an uberX vehicle; reducing waiting time and getting riders to their destination more quickly and efficiently. Riders will be able to see UberFLASH trip fares upfront before requesting a ride. Fares will be, on average, 5-10% lower than uberX, with both cash and credit card payment options accepted.

Speaking on the launch, Mr. Brooks Entwistle, Uber's Chief Business Officer for Asia Pacific said, "Following the announcement of the strategic collaboration between our two companies just one month ago, I am delighted that we are moving quickly together in bringing to life our shared vision for the future of mobility, powered by technology that unlocks the true potential of Singapore, for everyone, everywhere. UberFLASH broadens the concept of ridesharing, making things better for all - driver-partners, riders, and the country. For Uber, we expect the overall impact to be positive, further boosting our confidence in continuing our investment and momentum in Singapore for the long term."

Mr. Ang Wei Neng, ComfortDelGro Taxi Chief Executive, added, "UberFLASH is the first in a series of collaborative efforts between ComfortDelGro and Uber. We are leveraging on each other's strengths to improve our service which will benefit our drivers, commuters and Singapore's economy at large. With UberFLASH, our commuters can get a vehicle nearest to him or her, be it a car or taxi from a large pool of tens of thousands of vehicles in one app. At the same time, drivers can access to more jobs through more effective allocation. It's a win-win situation."

Mr. Warren Tseng, General Manager of Uber Singapore, elaborated, "Technology can help use existing resources more efficiently. For riders, it means having more options for fast, reliable and affordable rides. At the same time, Uber driver-partners and ComfortDelGro taxi drivers can now look forward to better earning opportunities. From our data, we have observed how greater efficiency decreases waiting times, which in turn, increases rider demand for ridesharing services and potential to unlock better earnings."
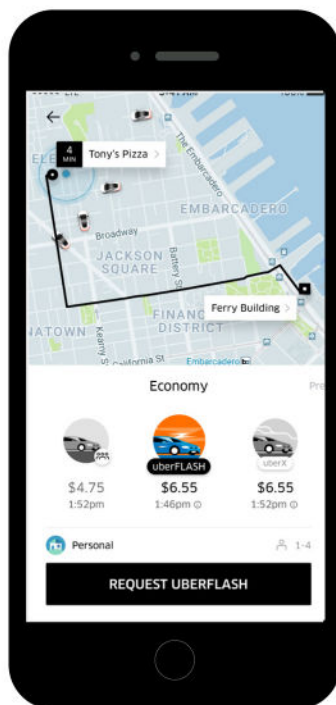
With the introduction of UberFLASH, Uber remains committed to ensuring a quality experience for all riders and driver-partners. Uber will maintain its high standards for driver-partners and vehicles allowed on the app. The other features that have contributed to a great Uber experience, including the mutual rating system and the customer support infrastructure, remains available and in effect to maintain these standards.

Warren added, "We have only touched a sliver of the overall pie when it comes to ridesharing and taxi usage - there is still a lot more room to grow, effectively growing the pie for all."

ComfortDelGro Cabby Frankie Chew, who has driven with ComfortDelGro Taxi for about 20 years, looks forward to new opportunities with UberFLASH. He said, "I love booking jobs because they ensure that I spend less time driving around looking for a fare. With the new UberFLASH, I can get even more jobs so this is definitely good news."

Mr. Jameson Chin, a driver-partner who has been using the Uber app for 8 months also believed that UberFLASH will have a positive impact for him, saying, "This will improve things for riders, which will encourage even more people in Singapore to start adopting the service, ultimately improving the earning opportunities for driver-partners like me."

How to use Uber FLASH

- Open the Uber app

- Enter your destination under the "Where To?" section

- Select "**UberFLASH**" and tap "Request UberFLASH"

- Your ride will arrive in a few minutes!

To celebrate the launch of UberFLASH, riders will enjoy the following discounts:

If you are new to Uber, use code **RIDEFLASH** to get $5 off 3 UberFLASH trips between 19 Jan and 10 Feb.

If you are an existing Uber user, use code **FLASHRIDER** to get $3 off 10 uberFLASH trips between 19 Jan and 10 Feb.

All other services still remain available as dedicated offerings including uberX, uberXL, UberEXEC, EXECLARGE, Uber Car Seat, uberASSIST and uberPET.